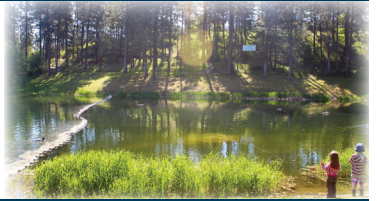


COMMUNITY CONNECTION



We Picture a Perfect Community Partnership

LANDMARK NAMING OPPORTUNITY



The Opportunity



West Kelowna's new Multi Sport Centre draws 700 users each week and offers family, youth and adult recreational programs and special events including soccer, fitness classes, holiday celebrations and tournaments. The facility naming opportunity is ideal for a business, family or individual to expand their community involvement, support child and youth development and establish a legacy landmark.

The Venue



The centre is located in the vibrant Rose Valley neighbourhood adjacent to Mar Jok Elementary School and Rosewood Sports Field. The dome covers a Super 8 sized artificial field, 60m by 42m, which can be divided into halves, 23.5m by 42m, or thirds, 22m by 22m. The dome is heated in winter, air conditioned in summer, offers universally accessible washrooms and has 32 paved and 72 overflow parking stalls.

The Values



Naming rights provide the sponsor with the opportunity to create a valuable, positive relationship with the greater Westside community, with a population of 54,000. The sponsor can promote their contribution through internal and external signs, advertising, on-site events, marketing and promotions, social media and website and benefit from local and regional exposure during a 10-year partnership.

Learn More



For details on our full Request for Proposals, please visit westkelowna.bidsandtenders.ca. We hope to talk more about this terrific community building opportunity. Please contact us by calling 778-797-1000 or emailing info@westkelownacity.ca. Please include Multi Sports Centre Naming Opportunity in the subject line. We would be happy to answer questions and arrange to meet with you.